

Why Advertise With Us?

- Four months of advertising for one competitive price.
- High-quality color catalogue of no more than 176 pages
- Exclusive advertising for a limited number of non-art advertisers
- Excellent distribution

Distribution:

Over the last few years, we have built relationships with major museums, galleries, gallery associations, hotels and resorts, restaurants, and other locations that attract high-end buyers. For a list of current distribution, please see www.nnmac1.com.

\$1,800

Full Page w/bleeds:

File size: 8.625" x 11.125"
Trim size: 8.375" x 10.875"

\$1,800

Full Page w/o bleeds:

File size: 7.375" x 9.875"

\$3,000

Double Page Spread w/bleeds:

Please provide two separate files. Label your file with your company name and "left" or "right" after filename.
File size: 8.625" x 11.125" Trim size: 8.375" x 10.875"
Live area: 7.625" x 10.125"

Ad Design Guidelines:

All ads must be within the guidelines outlined below. Desperado Partners, LLC has the right to decline any ads that do not follow these guidelines, are considered unprofessional or not an appropriate product for this catalogue.

Photo: 300 DPI or more.

Background Color: If using black, please use CMYK black build of C:60 M:40 Y:30 K:100 for full darkness.

Headline: One per ad, maximum 10 words.

Contact Information: Name, address, phone number, fax number, e-mail address, web site URL, & hours of operation. *You are responsible for accuracy.*

Company Logo or Manufacturer Logos: Please send 300 DPI or higher.

Ad Size: Full bleed ads should be 8.625' x 11.125. Text should not go past the trim area of 8.275" x 10.775. Double page ads must be split into left, and right page files.

PLEASE NOTE: Subtle drop shadows are permitted on text or insets. Please use Photoshop layer effects and PDF effects with caution.

Acceptable File Formats:

CMYK Color Mode
300 dpi minimum
PDF formats only
Save your file name as your company name, maximum 12 characters

Provided Ad for Upcoming Issue: E-mail Ad to rainevivian1@gmail.com and Please Include your name/company.

We accept all major credit cards!

